



GREAT PERFORMANCES®
CELEBRATE FOOD

Great Performances and Liz Neumark are Honored by Yorkville Common Pantry

For Immediate Release:

New York, NY (February 2, 2010) – Yorkville Common Pantry, one of New York City’s leading anti-hunger organizations, will honor Liz Neumark and Great Performances for their commitment to fighting hunger and to food rescue.

In addition to catering events for New Yorkers, feeding the city’s hungry is a core value of Great Performances’ mission. Since 2006, the company has earmarked 5% of its annual harvest from its own farm, Katchkie Farm in Columbia County, to anti-hunger projects. For over two decades, the company has been committed to food rescue.

“Our passion for feeding New Yorkers does not stop at the end of a Gala night,” says Liz Neumark. “It is our belief that all our neighbors deserve to go to sleep on a full stomach. Our dedication to food rescue and sharing the bounty of our farm harvest defines who we are as a company.”

Accepting the honor with Ms. Neumark at **YCP’s Spring Benefit on Wednesday, March 10, 2010** will be Chef Albert Lovelace, who manages Great Performances’ food rescue program. The gala, to be held at the landmark Bohemian National Hall (321 East 73rd Street) at 6:30 PM, will also honor Wendy Stein and Madison Avenue Presbyterian Church for their long-standing support of the Food Pantry.

Liz Neumark is a visionary in putting culinary ideas on the plates of New Yorkers and a trendsetter in bringing food politics to the table, all with great taste and memorable flavors. In 2007, she was appointed to the Governor’s Council on Food Policy; a group charged with advising the Governor on food policy for New York State. She also founded the Sylvia Center, a non-profit organization that fights childhood obesity through teaching school children the benefits of eating healthy fresh food.

About Great Performances

Great Performances brings consummate culinary skill and originality to the table, complemented by personalized attention to detail and exquisite service. The company is an acknowledged leader in the high-profile events arena and has carved out a niche as the foodservice partner of some of the city’s most prestigious cultural institutions including Frederick P. Rose Hall, Home of Jazz at Lincoln Center; Brooklyn Academy of Music; Sotheby’s; Apollo Theater; and El Museo del Barrio. In 2007, Great Performances signed a 25-year lease to operate and manage the Grand Ballroom of the newly renovated Plaza Hotel in

a joint venture with Delaware North Companies. Great Performances is the only catering company nationally to own and operate its own organic farm, Katchkie Farm in Columbia County, NY. To learn more about Great Performances and Katchkie Farm, visit www.greatperformances.com

About Yorkville Common Pantry

The Yorkville Common Pantry is dedicated to reducing hunger while promoting dignity and self-sufficiency. YCP champions the cause of the hungry through food pantry and meal distribution programs, nutrition education, basic hygiene services, homeless support, and related services. YCP's community based programs focus on East Harlem and other underserved communities throughout New York City.